

Getting in Gear - Who to Contact

For more information about the Pace Car Program, contact the Crime Prevention Unit's program contact at **(919) 560-4582 ext. 238**.

Mail your completed Pace Car Pledge form to:

Durham Police Department
Crime Prevention Unit
505 W. Chapel Hill Street
Durham, NC 27701

When possible, submit form to your district's designated crime prevention officer. Please note that the physical address of Crime Prevention's administrative office is 505 S. Duke Street (BB & T building across from Police Headquarters).



Notice Under the Americans with Disabilities Act

The City of Durham will not discriminate against qualified individuals with disabilities on the basis of disability. Anyone who requires an auxiliary aid or service for effective communications, or assistance to participate in a City program, service, or activity, should contact Stacey Poston, ADA Coordinator, City of Durham General Services. Phone: 919-560-4197 ext. 254, TTY: 919-560-4809.

How To Merge - Enlisting Neighbors

Durham neighborhoods, particularly communities challenged by speed violations and traffic congestion, are encouraged to participate in the Pace Car Program. Reducing speeding traffic in a targeted area is most successful when there is a collective effort among the community's residents.

If 50% of the residents in a community watch program or neighborhood association commit to participate in the Pace Car program for a one year period, the City of Durham's Police Department and Public Work's Transportation Division will recognize the community's effort. A "Pace Car Friendly Community" sign will be installed to recognize the community's commitment to speed reduction and traffic safety.

The City will conduct a traffic study once a year to determine if the community is in compliance with the pledge and if additional enforcement is needed.



Neighborhood Sign

City of Durham Pace Car Program



A Traffic Calming Program
of the City of Durham
Police and Public Works
Departments



The City of Durham Pace Car Program

The **City of Durham Pace Car Program** is a citizen-based traffic calming initiative jointly coordinated by the Crime Prevention Unit of the Durham Police Department and the Transportation division of Public Works. Modeled after similar programs in other U.S. cities, the goal of the Pace Car program is to effect safer Durham streets by encouraging citizens to proactively promote motorist responsibility and roadway safety through a unique educational and awareness campaign.

Citizens and neighborhood groups participate in the Pace Car program on a yearly basis by pledging and following through to -

- ◆ **Drive within the speed limit of City streets—especially in residential areas.**
- ◆ **Stop at all Stop Signs.**
- ◆ **Stop at all Red Lights.**
- ◆ **Stop to let pedestrians cross the street**
- ◆ **Be courteous to bicyclists and other motorists.**
- ◆ **Reduce car usage and explore alternative methods of transportation (that will help improve air quality, the environment and lessen traffic congestion)**
- ◆ **Display the Durham Pace Car Program stickers.**

Citizens Setting the Pace

Not only do Pace Car participants set the example by adhering to the speed limit, they literally set the pace for other vehicles driving behind them.

Citizens who commit to the Pace Car Pledge agree to display a Durham Pace Car program magnet on the rear of their vehicle. This yellow and black magnet, featuring a bull slowing his speed, is designed to alert other motorists to be mindful of the designated speed limit.

In addition, a static window sticker featuring a triangular version of the program logo is to be placed inside the Pace Car vehicle as a reminder to the driver of the Pace Car Pledge.

Magnet



Static Window Sticker



In The Driver's Seat - How To Join

By joining the Durham Pace Car Program campaign in one year intervals, you will play an significant role in creating safer streets for residents and visitors and enhancing the City's overall quality of life.

Simply fill out the information below:

Full Name: _____

Address: _____

City/State/Zip: _____

Phone: () _____

Email: _____

Sign to acknowledge Pace Car Pledge:

" I pledge to drive within City speed limits; stop at all stop signs, red lights ad cross walks; be courteous to bicyclists and other motorists; seek out ways to reduce car usage and to prominently display pace car program stickers on my primary vehicle."

Signature: _____ Date _____

Return completed form to address on reverse side.

Neighborhood groups should make copies of this form and collectively send batch of completed forms as directed on the reverse side of this form.

Upon receipt of pledge form(s), the City of Durham will send your Pace Car display stickers.

For information about the Pace Car Program, call the Durham Police Department at 560-4582 ext 238.

